BIG League
SPORTS NFT & VIDEO GAME PLATFORM
WHITEPAPER
BIG LEAGUE: WHAT'S AHEAD

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ABSTRACT

The NFT Market has inevitably become one of the most talked about (and lucrative) topics in the technology and blockchain industry. Collectibles of all kinds are now converting to or exploring the NFT niche. They're adding to their brands experience to bring new consumers and collectors into the market. It's to no one’s surprise; some of the most expensive pieces of art that have ever been sold were curated via blockchain technology. It's appeal is massive in scope, and the sports industry has taken notice. Cards being sold as NFTs representing the world's most popular athletes are also fetching millions of dollars and bringing collectors to the forefront of a technological revolution that changes the way we conceptualize and assign ownership.
MANIFESTO

"Big League (BGLG) is a sports-oriented NFT driven marketplace & ecosystem which aims to spearhead the blockchain revolution taking place in the sports industry"
BIG LEAGUE NFT OVERVIEW

Big League (BGLG) will curate high-quality, limited-edition sports NFTs based on the most popular athletes in the world. These NFTs will show your favorite stars in action, even depicting them during some of the most famous and critical moments in sports history. Quality is always our priority, and it will never be compromised for quantity. In addition to creating its own marketplace, Big League will also integrate innovative tokenomics that benefit those partaking in maintaining the ecosystem, the community.
UNMATCHED QUALITY. VALUE IN SCARCITY

Our NFTs will capture the magical moments in sports and the incredible people who make the impossible look easy. Own some of the biggest moments in history while keeping it close. The NFTs we create will be of limited release under 3 different tiers which showcase their level of scarcity. The three tier levels are as follows:

- Unique (One of a kind, 1 of 1 NFTs)
- Super Rare (10 total NFTs will be generated)
- Rare (100 total NFTs will be generated)
NFT MARKETPLACE

In addition to providing scarcity on an extremely high level, our upcoming NFT Marketplace will make it easy to find collectors located directly in our ecosystem. Still in development, we plan on creating an open marketplace where users will be able to buy and sell NFTs for tokens and coins of all kinds to create a user experience that is fast, easy, and feasible.
WHY USE BGLG MARKETPLACE?

The BGLG marketplace will be an audited one stop shop for all things implemented into the current and developing Big League Ecosystem. Furthermore, it will act as a direct facilitator of transfer for users looking to swap NFTs between each other for BGLG tokens. It will be a secure way our community can congregate and trade in a safe and transparent manner, all while continuing to build on its usecase and capabilities.
OUR COMMITMENT TO COMMUNITY

Being a new NFT project, we aren't naive to the fact that the success of Big League is reliant on the supporters who will carry us to our ultimate goals. That's why we are committed to always putting the community first and making sure we are always as transparent as possible while bringing you direct access to the next line of rare, top level NFTs. The community will always have the first opportunity to snag their favorite players and moments in sports history.

We will ensure that opportunities to obtain our NFTs remain fair and equal. There will not be any pre-release OTC deals to ensure allocation or ownership of Unique and other tiered NFTs. As previously stated, it is our commitment to keep the playing field level and fair so everyone can enjoy their Big League experience.
TOKEN USE CASE

Big League Token will act as the token of utility that allows the overall ecosystem and marketplace to function. Users will be able to trade BGLG for NFTs, along with trading NFTs and BGLG between each other directly or through a DEX. As the project continues developing along its roadmap, further use cases will be explored, such as governance, yield farming, and more.
<table>
<thead>
<tr>
<th>ROUND</th>
<th>ALLOCATION</th>
<th>TOKEN PRICE</th>
<th>TOTAL RAISE IN $</th>
<th>TOKEN UNLOCK AT TGE (IN %)</th>
<th>VESTING</th>
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<tr>
<td>SEED</td>
<td>4M</td>
<td>0.0125$</td>
<td>50K</td>
<td>5%</td>
<td>10% MONTHLY</td>
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<td>STRATEGIC</td>
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<td>PRIVATE</td>
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<td>0.03$</td>
<td>100K</td>
<td>5%</td>
<td>5% EVERY 2 WEEKS</td>
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<td>PUBLIC</td>
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<td>0.0375$</td>
<td>100K</td>
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<td>5% WEEKLY</td>
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<tr>
<td>TOTAL</td>
<td>12.5M</td>
<td>-</td>
<td>300K</td>
<td>5%</td>
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INITIAL MARKET CAP  23.4K
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<thead>
<tr>
<th>Allocation</th>
<th>At Launch</th>
<th>% of Supply</th>
<th>Vesting</th>
<th>Unlocking</th>
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<tbody>
<tr>
<td>Sale</td>
<td>12.5M</td>
<td>618.2K</td>
<td>10</td>
<td>-</td>
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<tr>
<td>Team</td>
<td>7.5M</td>
<td>0</td>
<td>6</td>
<td>8 Months Cliff</td>
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<tr>
<td>Marketplace</td>
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<td>2 Months Cliff</td>
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<td>Marketing</td>
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<td>12</td>
<td>1 Month Cliff</td>
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<td>Advisors</td>
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<td>0</td>
<td>4</td>
<td>1 Month Cliff</td>
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<td>Staking &amp; Farming</td>
<td>25M</td>
<td>0</td>
<td>20</td>
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<td>Partnerships</td>
<td>17.5M</td>
<td>0</td>
<td>14</td>
<td>3 Months Cliff</td>
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<tr>
<td>Community Rewards</td>
<td>12.5M</td>
<td>0</td>
<td>10</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>125M</strong></td>
<td><strong>618.2K</strong></td>
<td><strong>100</strong></td>
<td><strong>-</strong></td>
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UPCOMING PREPARATIONS FOR LAUNCH

Liquidity will be locked for 6 months when trading begins. This is to ensure users that funds will remain secure and safe for trading and holding. The team at Big League recognizes that a certain level of trust is required in today's cryptocurrency environment, so we fully doxxed ourselves to help build that trust so users can do their own research and get to know the team a bit better.

As we prepare for our upcoming project launch, we have successfully hired cryptocurrency influencers to help spread the word and bring new users onboard. We've also got quite a few partnerships happening, and some will be announced at project launch or shortly thereafter.
An experienced professional in the field of sports for more than a decade, having worked in the areas such as project management, consulting, operations, client management, game development, competition management, game data performance/analysis, product development, process and change management. His direct experience in the industry of sports puts BGLG at a competitive advantage over the competition and provides a strategic advantage that can help curate and develop partnerships and initiatives in the future.

With 13 years of experience, Michael is a seasoned business development professional with a proven track record of driving revenue growth through innovative sales strategies. He possesses excellent relationship building and interpersonal skills, with strong analytical and problem-solving abilities. Attained a Master of Business Administration (MBA), Marketing from Anna University and St. Joseph’s College of Engineering respectively. His background in business development and sales will help us create a sustainable and liquid ecosystem that can continue to bring on new users and use cases over the life of the project.

Experienced Barrister in the field of law, arbitration and conciliation, National company law tribunals and appellate tribunals exclusively in customs and civil procedures. Has immense educational qualifications that help us on various fronts. Complying with copyright and other laws regarding ownership and other media rights will be imperative moving forward, and Pradeep will be invaluable to our development and regulatory compliance. Has obtained degrees and credentials from the following universities:

- BBA (Loyola College), B.L (Law University), MA. Criminology, MBA (Customs and Freight), MIBM (George Brown College) Toronto, Canada,
- MBA (Madras University)
Q2, 2021
- Team setup
- Marketing
- Launchpad Partnership
- Collaboration with Advisors
- Community Growth Initiative

Q3, 2021
- Presales
- PancakeSwap Listing
- 1st CEX Listing
- Partnership with NFT Platforms
- Releasing 1st set of Soccer NFTs
- 1st Phase of NFT Marketplace Development
- Marketing

Q4, 2021
- Beta Testing for our NFT Marketplace
- 2nd & 3rd Set of NFTs
- 2nd CEX Listing
- Partnership with Sports Club or Team
- Marketing

Q1, 2022
- Video Games (Soccer)
- Draw in more sports personnel & clubs for strategic partnerships
- More features in NFT Marketplace
DIGITAL PRESENCE

20000 COMMUNITY MEMBERS
7000 FOLLOWERS

TELEGRAM
@bigleaguenft

TWITTER
@bigleaguenft
CONCLUSION

As the Big League NFT Ecosystem unfolds, we will continually update this whitepaper to keep our community and those just reading about our project informed. This whitepaper will continue to act as a basis for our overall plans of development. High quality sports NFTs are our ultimate goals and we will stop at nothing to deliver on some of the greatest custom and unique NFTs the industry has seen thus far. With innovative breakthroughs happening in the NFT niche on a daily basis, we are looking for ways to implement more into our ecosystem to keep our users coming back for more. Thank you for reading this whitepaper, and we look forward to our initial launch.
Thank you!

BIG League

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